

A simple answer to the complex challenges of today's salvage auction arena.

It's no cakewalk out there. Thousands of buyers to manage, assignments to be picked up, keys and titles to be tracked, sales lines to be built, bids to be recorded, payments to be settled. And tens of thousands of pieces of paper to be managed by hand. Meanwhile, confusing new technology decisions and increasing competition make the landscape even cloudier.

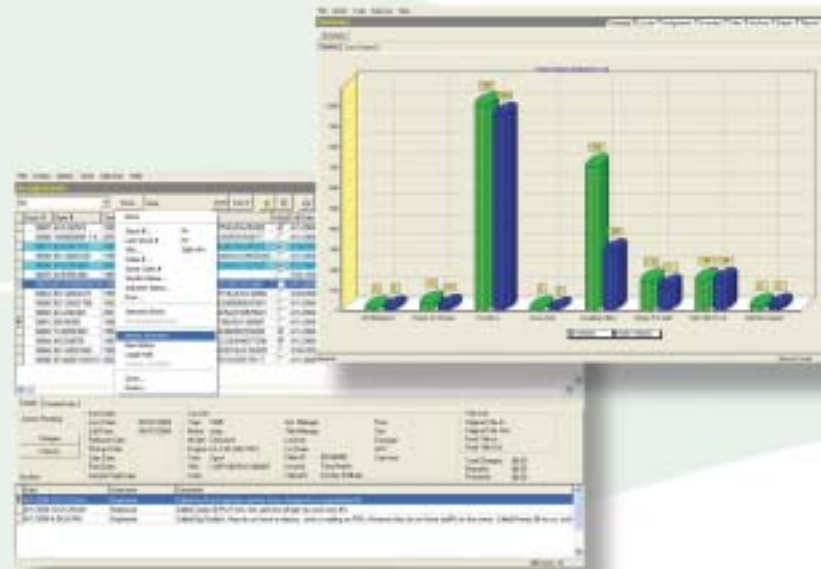


The solution is SNaps®

SNaps is the first salvage auction software solution that provides true end-to-end management of all aspects of the auction process. Unlike other systems, SNaps® lets operators sell both physically at their location and online in a variety of ways, as well as transact electronically with their vehicle assignors - all in real-time.

With SNaps®, you get to continue running your pool the way you want - no need to change your structure to fit into a software developer's mold. You get to manage your auction site(s) from anywhere, anytime, from any PC - with less work, more control, and far more efficiency. Best of all there's no technology pain involved, at the beginning or along the way.

Think of SNaps® as the ultimate selling tool, and the last auction software investment you'll ever need to make.



Experience total auction format flexibility

How you sell cars is your business - making the process easier is ours. You may prefer to sell some vehicles in a single auction via traditional Sealed Bid, others Online Only through your own branded site, and still others as Physical Auction with Online Bidding.

Managing these alternate sales lines is a breeze with SNaps® - it's designed to provide a flexible environment that seamlessly blends physical, sealed-bid, and our BidNow™ Real-Time Online Bidding feature. We've built in all the blinds and controls needed to assure a high-integrity competitive arena regardless of who's bidding when, how, and where.

In instances where maximum visibility is desired, designated vehicle(s) can be automatically co-presented on our SalvageNow® auction site - instantly exposing them to a huge new universe of established buyers. Identity of SalvageNow® bidders appear only as "Vemark" on your SNaps® system - eliminating the hassle of recording thousands of new dealer licenses for this nationwide audience.

> *There should be a better way to manage all this. And now, there is.*



Anatomy of a breakthrough: How SNaps® works

SNaps® action-tab graphical interface gives you a complete management overview of the salvage process - from receiving salvage assignments to collection of money, and everything in between. From this single at-a-glance view of your operation, no task is more than a click or two away. Our unique ASP-based data access model means instant real-time responsiveness, from anywhere in the world.

Setting up multiple sales lines is simply a matter of dragging and dropping car information files. Printing buyer credentials, pictorial auction maps, and dozens of different tracking reports are all just as easy. Exporting to spreadsheets, ditto.

Manage auction vehicles singly or in groups, sort them by varying criteria, inspect any car in depth with one click. Maintain buyer history and preferences records with simplicity.

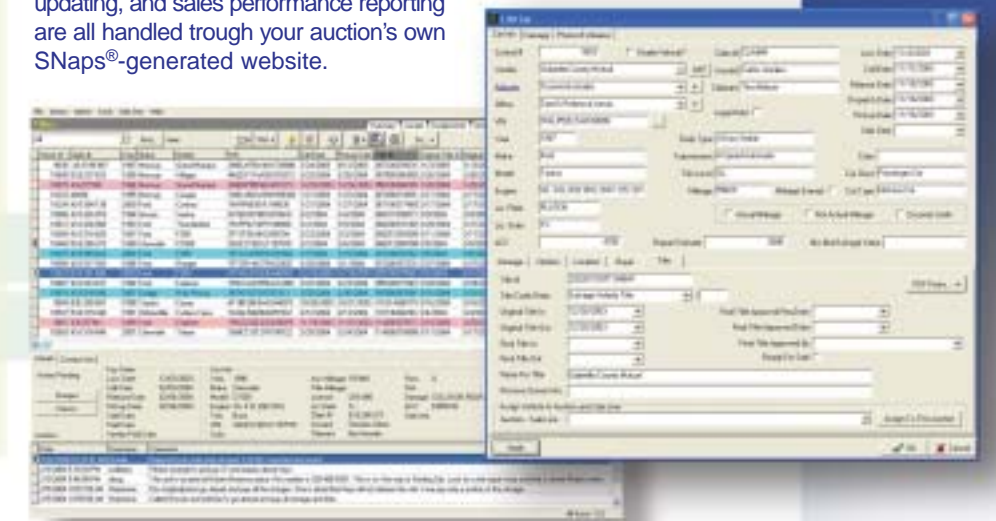
And that's just the basics.



Expand your sources with AssignNow™ Automatic Electronic Assignment

SNaps® innovative new AssignNow™ feature allows for automatic direct electronic assignments from insurance adjusters and rental agencies. This moves your auction much further upstream in the assignment process - and eliminates a ton of administrative time and workload.

Full visibility into the salvage disposition is available at all times - for you and your assignors. Real-time status, vehicle information updating, and sales performance reporting are all handled through your auction's own SNaps®-generated website.



Leave the heavy data lifting to us...

...and forget about IT upheaval. Unlike other packages that require sophisticated technical installations and tricky system integration, the SNaps® solution is completely based on low impact browser-accessed "Push" (ASP) technology. That means all data and operating software reside on Vemark's own secure servers - not the user's PCs. Neither the pool operator, nor their assignors or bidders, ever have to hassle with software installation to use the system or obtain the latest updates.

Vemark maintains responsibility for data backup, integrity and security - while continous feature enhancements are automatically pushed out to all customers under agreement, at no additional charge. There's never a chance of disruption of user servers or desktop PCs.

Even training is self-directed, through extensive Online Help plus our built-in DemoNow™ interactive training applet. Best of all: the full system is available 24/7/365 from anywhere there's a computer and an Internet connection. It's that simple, and that reliable.

SNaps® is already in action, nationwide

Vemark has generations of experience in the salvage industry, and SNaps® is used by pool operations across the country right now to manage their vehicle inventory, buyers, auctions of all types, documents, and assignor reporting - even take electronic assignments.

"Vemark's SNaps® is THE most efficient way to manage a pool. With one stroke, it allows me to address all the data needs of my insurance carriers - and manage my buyers with complete satisfaction."

- Ross Hayward / Texas Salvage Pools

"Vemark has been very responsive to our needs. SNaps® consistently gives us a complete, actionable picture of what's going on."

- Sammy Bartley / Rome Auto Disposal

Only SNaps® offers all these advantages
There are other products out there, but no other solution as complete, flexible, simple, economical, and scalable as SNaps®:

Key Feature

Pool Benefits

Electronic assignment	Allow assignors to submit assignments directly into your system from anywhere using your web site
Online Bidding	Select, build, and automatically post an online auction - and receive bids automatically into your management system
Set up multiple sale line types in a single auction	Easily maintain existing auction formats, while adding new ones
Real-time communications	Communicate revisions or comments in real-time
Over 200 reports & 160 data fields to sort and report on	Provide carriers with cycle time and return performance reports in the format(s) they require
Grid format & tabbed screen for information	Search by specific data or groups based on carrier, adjuster, make, model, VIN process issue, and more
Bar scan support	Scan in buyers to speed sale day registration & files for easy processing
ASP Model	Minimal storage and data management with automated, free software updates and integrated web site
Salvage Disposition graphical user interface mapping	Identify overall auction health; note stale disposition areas to take action on
Complete card and label printing	A single step to create buyer account information, cards and labels
Buyer management	Manage buyers by purchase or payment history; create intelligent lists for mailing/marketing
Create a map of your facility with rows and slots	Easily set up auctions that mirror your location
Create an unlimited number of Fee Schedules or plans	Maintain fee plans to suit each and every agreement you have in place

Kick your pool into overdrivesm



Expand your presence.
Do more business with less work.
Stay ahead of the pack.

